



Be Marine Snc was founded in 2010 in Genoa, in a central position in the Mediterranean Sea where is concentrated the majority of tourist attractions, marinas, and yacht yards for enthusiasts of luxury yachts.

The marketing activities of the luxury yachts division ([www.be-marine.com](http://www.be-marine.com)) are addressed with particular attention to emerging markets in Europe, Middle East and Asia.

Our mission is to find new customers, who are attracted by the Italian style, in products and services of luxury yachts.

Our business covers the following market segments:

- yacht charter of pleasure vessels with crew
- organization, marketing and operation of charter yachts in the world
- transfers by sea of pleasure vessels both for shipyards and for private owners
- sale brokerage of pleasure vessels - both new and 2nd hand.

Be Marine also has a company division dedicated to the lovers of sailing cruises ([www.be-marine.it](http://www.be-marine.it)) in all the seas of the world.

Be Marine Snc 2010年，Be Marine

公司在热那亚成立，这里位于地中海的中心位置，集中着大部分的旅游景点，常年吸引着对游艇码头、游艇以及豪华游艇着迷的爱好者们。豪华游艇部门的市场营销活动特别重视欧洲、中东和亚洲的市场。我们的任务是寻找那些在产品 and 豪华游艇服务上为意大利风格所着迷的新客户。我们的业务涵盖以下市场领域：

- 游艇的租赁服务：包括游艇和船员
- 在全世界范围内的游艇租赁的组织、市场营销及运作服务
- 为船厂和私人船主所提供的船只的海上运输服务
- 游艇的销售服务：包括全新的以及二手的

Be Marine 公司同时也成立了针对全世界所有热爱帆船运动爱好者的专门机构。